



Triad Triathlon Team
Sponsorship Package
2015-2016



Thank you for considering sponsorship of the Triad Triathlon Team. Our mission is to promote friendship and fitness through the sport of triathlon and to cultivate a high performance athletic community.

The Triad Triathlon Team provides training programs, motivation, and social activities for athletes of all ages and abilities. We also host coached clinics, indoor triathlons, regular weekly swim/bike/run workouts, brick training events, and race course training to pre-ride, swim, and/or run.

Within the past two years, the TTT has become quite a force to be reckoned with! We have grown from 20 members to over 100 members strong! We have members represented at numerous local/regional triathlons, as well as many running events ranging from 5k's to ultra marathons. In all, our athletes have competed in over 250 local, regional, national and even international events. The next triathlon season looks promising as well with over 15 members already signed up for Ironman Chattanooga 70.3 and 5 already committed to Ironman Canada!

Triathlon is one of the fastest growing sports in the country. By sponsoring the Triad Triathlon Team, you position your organization with the healthy lifestyle and lifelong fitness associated with triathlon. The endurance sport of triathlon, like no other, embraces the concept of maintaining a healthy and active lifestyle. Your sponsorship would cover operating expenses, organize team and community events, team clinics, team kits, etc... Moreover, it benefits your organization as every team member wears your company name/logo while we train and compete in events throughout the year. Your company name/logo will be displayed on our website, event banners, and sponsorship displays.

There is no denying that triathletes are fierce competitors and most triathletes also regularly participate in single sport events such as open water swims, charity bike rides, and running events around the region. Please consider proudly supporting the Triad Triathlon Team by donating funds to become an official team sponsor, and/or to simply sponsor an event.

Other ways that your organization can possibly support the team would be to consider offering our team members a discount on merchandise and services, and/or by donating products/services to the team to be raffled off at TTT meetings, events, and races.

We welcome your suggestions and/or thoughts on sponsorship and would be glad to discuss any creative ideas you may have.



Triad Triathlon Team Sponsorship Levels:

Bronze \$200/yr.

- 3 year minimum commitment*
- Company name/logo on our website, including link to your company website
- Participation in the team discount program (if desired)

Silver \$400/yr. includes all Bronze plus:

- Company name/logo in team promotional print material/displays
- Include sponsor provided print material in event packets and team meetings
- Opportunity to present to team at team meetings

Gold \$700/yr. includes all Silver plus:

- Company banner (sponsor provided) displayed at events
- Company name/logo on TTT clothing (t-shirt/team kits)

Platinum \$1100/yr. includes all Gold, plus:

- Non-competing sponsorship (only 1 Platinum sponsor allowed)
- Free space at events
- Verbal recognition at events and team meetings

Triad Triathlon Team (TTT) Friends Level

If your organization cannot provide a monetary or product donation, we are also interested in team membership discounts. Your website and social media links would be included on our webpage. We strongly encourage our team members, family, and friends to support our dedicated sponsors.

Thank you for considering sponsorship for the Triad Triathlon Team. For further information, please feel free to contact us at any time. You can also check out our website @ www.triadtriteam.com, or our Vibrant and Active Facebook Group Page (<https://www.facebook.com/groups/54800449576/>)

* Because we will be investing in new banner's, print material, team kit logo designs, etc. We request an upfront initial payment for the first 2 years with the payment for the 3rd year being differed for up to 6 months. We are working to have the sponsorship agreements in place by March 1st, 2016.

Simon Cloutier: ttd.president@gmail.com, Kerrie Ribando: kvribando@aol.com